



When you see me
BREASTFEEDING...

#justaboobptbo #itsnormalptbo #suckitupptbo



Tell me to cover up



Give strange looks



Get with it... it's cool

Did you know

- Breastfeeding is normal and recommended for up to two years and beyond. (*World Health Organization and Health Canada*)
- Breastfeeding mothers are working hard to achieve global recommendations for infant feeding!



Marketing materials have been prepared with funds provided by the Government of Ontario and the support of the Best Start Resource Centre at Health Nexus.

For more information call 705-743-1000



When you see me
BREASTFEEDING...
#justaboobptbo #itsnormalptbo #suckitupptbo



Make negative comments



Freak out



Act normal

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know

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TRENT
UNIVERSITY

Peterborough County-City
HEALTH UNIT
...because health matters



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When you see me
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Ask me to move to the bathroom



Freak out



Tell me I'm awesome

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When you see me
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Give strange looks



Make negative comments



Smile

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